



== FOR IMMEDIATE RELEASE ==

## **PARMA REC SIGNS HUNGRY HOWIE'S AS FIRST CORPORATE SPONSOR**

**PARMA, OHIO (March 27, 2018)** -- The Parma Parks and Recreation Department has announced that it has secured Hungry Howie's ([www.hungryhowies.com/store/hungry-howies-00876](http://www.hungryhowies.com/store/hungry-howies-00876)) as a youth baseball Field Sponsor at Michael Ries Ballpark. The Hungry Howie's deal represents the first corporate partner to sign on with Parma Rec's Corporate Sponsorship Program.

Through this sponsorship, field #5 at Michael Ries Ballpark will be called Hungry Howie's Field, showcased by a 50' banner on the center field fence.

The company will also present "Parma Youth Baseball Team Day -- Sponsored by Hungry Howie's" on Thursday, May 31, 2018. The annual event, held at Parma Senior High School, plays host to thousands of players, parents, coaches and team managers who will gather to sign up for teams, arrange game schedules and pick up t-shirts and caps.

"We're very excited to partner with Hungry Howie's as the department's first corporate sponsor," said Mickey Vittardi, the City's Director of Parks and Recreation. "Such valuable partnerships not only boost exposure and community awareness for our sponsors, they provide revenue that helps to enhance the City's recreation venues."

Parma Rec's Corporate Sponsorship Program ([www.ParmaRec.com](http://www.ParmaRec.com)) offers businesses an opportunity to reach nearly 300,000 annual visitors who utilize the City's many sports and recreation venues, including its parks, ballparks, golf course, ice rink and splash pad, through branding and exposure that encompasses fence banners to park naming rights.

Look for more news from Hungry Howie's as the youth baseball/softball season launches!

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**For more information on the Parma Rec Corporate Sponsorship Program, contact Steve Corcoran, program coordinator, at (440) 655-6073, or email [sponsor@parmarec.com](mailto:sponsor@parmarec.com).**